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### For immediate release

## **Changing Michigan Business Landscape Spurs Marketing and Information Technology Firm Partnership**

*Clarity Quest Marketing and Vision Computer Solutions target small to medium-sized Michigan companies*

ANN ARBOR, MI. and NORTHVILLE, MI. (BusinessWire) April 11, 2007 – Eyeing an anticipated surge in the number of small and medium businesses in southeast Michigan, Clarity Quest Marketing and Vision Computer Solutions today announced a business development partnership to better serve companies in Oakland, Wayne, and Washtenaw counties.

Under terms of the partnership, the two firms will jointly market Clarity Quest's complete line of integrated [marketing services](#) – including internet marketing, public relations, advertising and marketing strategy – coupled with Vision Computer Solutions' [business technology](#) consulting and [computer repair services](#).

“We see growth in the number of Michigan businesses that can be better served by outsourcing IT and marketing services said David Marino, president of Vision Computer Solutions. “This partnership meets these needs.”

Small and medium-sized companies frequently find their resources stretched between the logistics of day-to-day operation and the need to grow their business, noted Christine Slocumb, founding principal of Clarity Quest Marketing. “Our combined capabilities deliver proven information technology and marketing services to growing businesses so they can concentrate their resources on honing products and services.”

### **About Clarity Quest Marketing**

Clarity Quest's consultants combine technology know-how with marketing and business acumen to serve small to medium-sized companies across the U.S. Founded in 2001, Clarity Quest serves companies in the biotechnology, software, hardware and professional services industry. Clarity Quest is headquartered in Ann Arbor, Michigan with a satellite office in Seattle. [www.clarityqst.com](http://www.clarityqst.com).

### **About Vision Computer Solutions**

For small to medium-sized businesses, Vision Computer Solutions offers customer-focused information technology management going beyond simple break/fix services to help people in businesses get the most from their technology systems. For residential customers, Vision Computer Solutions' knowledgeable, personable IT professionals provide expert on-site computer repair, equipment installation, and purchase advice. The

company also offers a complete line of software as a service including email spam filtering, online backup, Microsoft Exchange hosting, and antivirus protection.

Based in Northvile, Michigan Founded in 1995, Vision Computer Solutions is a Microsoft Gold Certified Partner and Microsoft Small Business Specialist. [www.vcsolutions.com](http://www.vcsolutions.com)

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