

Media Contact
Christine Slocumb
(734) 864-4094 x1
chris@clarityqst.com



Clarity Quest Corporation
343 South Main Street
Suite 202
Ann Arbor, Michigan 48104

(734) 864-4094
www.clarityqst.com

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Lindsay Fend Joins Clarity Quest Marketing's Michigan Office

Ann Arbor Technology Marketing Agency Adds Account Manager

Ann Arbor, MI-- June XX, 2009 -- Clarity Quest Marketing announces Lindsay Fend has joined the [technology marketing agency](#) as an Account Manager.

Fend has worked in marketing with experience in copywriting and public relations strategies. Before joining Clarity Quest, Lindsay recently graduated from Miami University of Ohio where she specialized in marketing and public relations. Lindsay interned in the media relations department at Northwestern Memorial Hospital, a top academic medical center in Chicago, and Capgemini Consulting, one of the nation's preeminent IT services and consulting companies.

"Lindsay has a strong background in a wide array of communication approaches, which are valuable assets to have in the marketing industry," said Christine Slocumb, president of Clarity Quest. "Her demonstrated communications skills along with her knowledge of social media networking make her an exceptional addition to the Clarity Quest team."

About Clarity Quest Marketing

Clarity Quest combines technology know-how with marketing and business acumen to serve small to medium-sized companies across the U.S. Founded in 2001, Clarity Quest serves as the outsource marketing department for companies in the biotechnology, software, hardware and professional services industry. Clarity Quest is headquartered in Ann Arbor, Michigan with a satellite office in Seattle. The company publishes the Out of the Fog Marketing Blog at www.clarityqst.com/blog.asp.

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