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For immediate release

High-Tech Marketing Services Firm Moves Headquarters to Ann Arbor

Clarity Quest Consulting expands geographic service area with move to Michigan

ANN ARBOR, MI-- (MARKET WIRE)-- November 8, 2006-- Clarity Quest Consulting announces it has moved its corporate headquarters to Ann Arbor, Michigan. Clarity Quest provides marketing, business startup, and business development services to small to medium-sized technology companies in the biotechnology, healthcare, electronics, e-commerce and software industries.

Founded in 2001 in Seattle, WA, Clarity Quest has launched over 20 high-tech products and has helped its clients raise over \$15 million in angel and venture capital financing. Clarity Quest's service offerings include public relations, event planning, advertising, branding, web development and market research. The firm currently acts as an entire outsourced marketing department for five technology firms.

"We are relocating the company's headquarters from Bellevue, WA to Ann Arbor, MI to better serve the entire U.S. market," said Christine Slocumb, principal and founder of Clarity Quest Consulting. "Ann Arbor is a perfect location for serving our clients in Boston, Chicago, Atlanta and Washington, DC."

The firm will retain a satellite office in Kirkland, WA.

About Clarity Quest Consulting

Founded in 2001 by a former VP Marketing of several technology companies, Christine Slocumb launched Clarity Quest because she and her marketing peers could not find qualified marketing consultants with both creative and technical expertise. The firm's consultants combine engineering degrees with real-world marketing experience to deliver effective and measurable marketing campaigns and business development strategy. For more information, please visit www.clarityqst.com.

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