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**Christine Slocumb of Clarity Quest Marketing Named
LTU Leader & Innovator**

ANN ARBOR, MI – March 13, 2008 – Clarity Quest Marketing announces its founder and president, Christine Slocumb, has been chosen as the Lawrence Technological University Leaders & Innovator for the week of March 10, 2008. Each Tuesday, the Great Lakes Innovation and Technology Report (GLITR) and Lawrence Technological University name a Michigan-based business leader who has positively impacted her community or industry through technology or innovative management methods.

Christine has 16 years of marketing, business, development, and product management experience in Fortune 50 and startup firms. As the founder of Clarity Quest Marketing, she works with technology firms on marketing strategy, business planning and marketing implementation. She also holds 8 U.S. patents in semiconductor design.

“It is an honor to be recognized as LTU’s choice for Leader & Innovator,” said Christine Slocumb. “I always strive to use my creative and technical marketing expertise to strengthen our clients’ businesses. I’ve had the privilege to work with some amazing technology companies and look forward partnering with many more firms on internet marketing, public relations, and marketing strategy.”

About Clarity Quest Marketing

Clarity Quest combines technology know-how with marketing and business acumen to serve small to medium-sized companies across the U.S. Founded in 2001, Clarity Quest serves as the outsource marketing department for companies in the biotechnology, software, hardware and professional services industry. Clarity Quest is headquartered in Ann Arbor, Michigan with a satellite office in Seattle. The company publishes the Out of the Fog Marketing Blog at www.clarityqst.com/blog.asp.

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