



Contact

Christine Slocumb
Clarity Quest Marketing
734-864-4094
chris@clarityqst.com

Michigan Marketing Agency Clarity Quest Signs New Technology Clients

Two Michigan Firms Retain Ann Arbor firm for internet marketing and marketing strategy

ANN ARBOR, MI – March 26, 2008 – Technology marketing firm Clarity Quest announces the signing of two new clients: Uniflex, Inc. of Brighton and One Point Solutions of Highland. Campaigns focus on marketing strategy, online presence and integrated marketing.

“We chose Clarity Quest from a long list of potential agencies because they really understand our technology products,” said Ron Flannery, CEO of One Point Solutions. “They have a team ready to instantly become our outsourced marketing department.”

“We are excited to see solid high-tech companies such as Uniflex and Ensure Technologies interested in expanding their online presence and honing marketing strategy,” said Christine Slocumb, president of Clarity Quest. “Firms that continue to promote themselves during economic downturns will come out stronger in the end.”

Uniflex (<http://www.uniflexinc.com>) is a fabricator and distributor of rubber and plastic. They offer a vast variety of custom industrial plastics, industrial flooring, and precision machining.

One Point Solutions (<http://www.one-point.com>) is an IBM business partner focusing on IBM database products and services. One Point Solutions is expert in Informix and DB2 database solutions and also provides a Business Intelligence service.

About Clarity Quest Marketing

Clarity Quest Marketing combines technology know-how with marketing and business acumen to provide marketing services to small to medium-sized companies across the U.S. Founded in 2001, Clarity Quest serves companies in the biotechnology, software, hardware and professional services industry. Clarity Quest is headquartered in Ann Arbor, Michigan with a satellite office in Seattle. The company publishes the Out of the Fog Marketing blog (<http://www.clarityqst.com/blog.asp>). For more information please visit www.clarityqst.com or call 734-864-4094.

###

