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## **Casey Frushour Joins Clarity Quest Marketing's Michigan Office**

*Ann Arbor Technology Marketing Firm Adds Senior Creative Director*

Ann Arbor, MI-- January 22, 2008 -- Clarity Quest Marketing announces Casey Frushour has joined the firm as Senior Creative Director.

Frushour has worked in marketing and design for 8 years with experience in graphic design, web design, brand development and project management. Before joining Clarity Quest, Casey managed the in-house creative team within the marketing department at Assay Designs, an Ann Arbor biotechnology company. He had been contracting part-time with Clarity Quest for the past year.

"I am very exciting Casey has joined our company as an employee. He brings to our firm a vast background in a wide array of creative disciplines including website development, graphic design and advertising," said Christine Slocumb, president of Clarity Quest. "His diverse creative skill set along with his customer-focused mindset and familiarity with biotechnology, make him an outstanding addition to the Clarity Quest technology marketing agency ."

### **About Clarity Quest Marketing**

Clarity Quest combines technology know-how with marketing and business acumen to serve small to medium-sized companies across the U.S. Founded in 2001, Clarity Quest serves as the outsource marketing department for companies in the biotechnology, software, hardware and professional services industry. Clarity Quest is headquartered in Ann Arbor, Michigan with a satellite office in Seattle. The company publishes the Out of the Fog Marketing Blog at [www.clarityqst.com/blog.asp](http://www.clarityqst.com/blog.asp).

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